LOCAL *Faces*

KENDRICK WEALTH MANAGEMENT

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Founded by Noah Kendrick, Kendrick Wealth Management delivers comprehensive wealth planning focused on delivering the value of a well-planned financial future. As a private firm, wealth management services are tailored for each client, providing for a highly personalized client experience. Kendrick's commitment to family and community runs as deep as his desire to serve his clients exceptionally well.

Kendrick and his wife Meghan live in Cave Creek with their two children and the family dog. Married for 13 years, the couple enjoys spending time with their family and friends, golfing and most anything outdoors. Kendrick has served in various community leadership roles — including past president of the board of directors for the Carefree Cave Creek Chamber of Commerce, as a member of the executive board for the Foothills Community Foundation, as an ongoing supporter of Cave Creek Unified School District's teacher of the month program and a major contributor to the Ladies of Mirabel Foothills Foodbank Fundraiser.

A graduate of the University of Akron with a degree in business management and a graduate certification in financial planning from New York University, Kendrick earned the prestigious CFP® certification — the recognized standard of excellence in personal financial planning. He also obtained the AAMS® designation, recognized by the College for Financial Planning. Prior to Kendrick Wealth Management, Kendrick — who earned his securities license while still in college — spent more than 10 years as an advisor with Edward D. Jones and Co., where he became a limited partner of the firm.

One of Kendrick's favorite quotes comes from football coach Vince Lombardi: "The quality of a person's life is in direct proportion to their commitment to excellence, regardless of their chosen field of endeavor."